



Light A Life *A Virtual Celebration*



November 20, 2020

Dear Friends,

As the holidays quickly approach, I'd like to take the opportunity to invite you to join us in our virtual Light A Life celebration. Because of COVID-19, we will not be able to have in person festivities. Instead, we will have an on-line video to recognize loved ones.

With a minimum donation of \$10.00 you can dedicate a slide in memory of or in honor of loved ones. These slides will be put together and be shown as a video tribute on our Facebook page, on our website, and on our electronic signage throughout our hospital and our provider practices from December 23 through the end of January 2021.

With your donation, you will also be entered into a drawing for an Oculus Quest 2 virtual reality system, corduroy bed chair, and throw blanket valued at \$600. Any donation of \$50 or more gets 3 entries!

All that has been happening in 2020, makes this year's event just that much more important. Our annual *Light A Life* celebration has been taking place for 32 years and we hope this family holiday tradition continues for many years to come.

You will find your donation form printed on the back of this letter along with an example of a memorial/honor slide. As you will see there is more room on the slide than an ornament so there is additional room for sentiments. We can accommodate up to 120 characters! We will need time to prepare the video so if you want your loved ones included, please send your donation no later than December 15.

All funds raised will go towards equipment that will enhance the quality care received at Down East Community Hospital.

Thank you, in advance, for your continued support of our mission. Best wishes for a wonderful holiday season and a happy, healthy New Year.

With sincere appreciation,

Julie Hixson
Director of Marketing & Communication

